

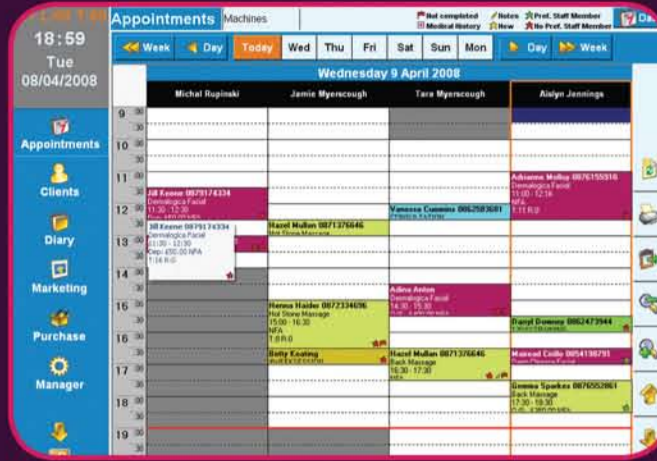
# Dramatically grow your business



Phorest Memento is the world's best Salon and Spa software system; designed specifically to grow your business.

To create this incredible product, we have focused on two key objectives: Make it very simple for your team to enter client information and manage the salon (make appointments etc) and build your business with a number of unique growth tools.

## Easy Salon Management



### ● Appointments

Memento is the most user friendly Appointment Book in the Salon and Spa industry.

### ● Point of Sale

Use Phorest Memento's lightning fast cash till to manage gift vouchers, discounts and promotions.

### ● Client Records

### ● Stock Control

### ● Staff and Resource Management

### ● Security & Access Levels

phorest™

## Business Growth Tools

We have a number of brilliant tools built into the product that are guaranteed to grow your business.

### ● Client Loyalty Matrix

Uniquely gives rewards for treatments the client has never had.

### ● Online Bookings

Phorest is the only company to offer a mini-website as standard so that you can receive appointments 24/7



### ● Memento Marketing

Is the most exciting part of Phorest Memento. Get an SMS or email promotion out to clients in less than 5 minutes.

### ● SMS reminders

## Education

The more time you or your team spend learning about Memento, the bigger the rewards will be for your business. We have a number of training academies across the UK and Ireland, and hold a number of seminars in Staff Motivation, Retail Selling and Promoting your salon for salon owners and managers.

...with phorest™

## Customer Service

We call our customer service "Seirbhis go Hiontach", the Irish for service without measure. To ensure that this is not just a marketing gimmick, our engineers developed a rating system in Memento and Messenger so that every interaction you have with our company is rated quickly from 1 to 5.



5 being the best - what we call "Go Hiontach!". Alarm bells are raised throughout the team whenever a client sends us a low rating so you can be sure we will be there for you when you need us.

## What our clients say...

### Tina Fearon

Free Spirit Group



"Phorest have been one of the key reasons why I have been able to expand from one small salon to over 7 now. Phorest Memento has cut down on so much paperwork for me and my team and with the SMS I have been able to get clients in the door at the drop of a hat."

### Catherine Trebble

Lumerase



"It is their customer support and education that really marks them out for me. They are always there for me to help me use the system whenever I need them. I have never experienced such a level of customer service from any other company in the Hair and Beauty Industry."

### Elaine Byrne

Elaine Byrne Beauty Clinic



"Phorest are so much more than just a software company. I can actually put hand on heart and say that 30% of my revenue last year was due to the Phorest Memento system and Training"

## Contact details

Phorest  
10-11 Lwr Liffey St  
Dublin 1  
Ireland

01 8747800

Phorest  
20 Sadlers Way  
Hemingford Grey  
Cambridgeshire  
PE28 9EW

08450822411

www.phorest.com  
info@phorest.com

### Awards

2008 Salon Software Provider of the Year  
2005 Dublin City Enterprise Award  
2004 PDC Hothouse Program Runner Up  
2003 Coca-Cola National Enterprise Award

MEMENTO 6

MEMENTO 6